

HARSHAD MESTRY

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🏠 D-703, Shree Ganesh Siddhi,
Kokanipada, Dahisar, Mumbai-
400068

ASSOCIATE CREATIVE DIRECTOR - ART

Multidisciplinary art director with 9+ years of experience delivering award-winning campaigns across advertising, branding, and digital platforms. Known for combining conceptual thinking with sharp design execution to build work that connects emotionally and performs strategically. Experienced in leading teams and mentoring talent.

EXPERIENCE

Leo Burnett India

Associate Creative Director | Mar 2022 - Present

- Leading high-impact creative campaigns, managing teams, and delivering integrated solutions

Ogilvy India

Creative Controller | Jul 2021 - Feb 2022

- Crafted campaigns across digital and mainline with a strategic approach to visual storytelling

Creativeland Asia

Senior Art Director | Mar 2019 - Jun 2021

- Drove brand campaigns across digital and mainline with FMCG, finance, and lifestyle categories

BBDO India | TBWA India | Rickshaw Communications

Art Director | 2015 - 2019

AWARDS

AIRTEL 175 REPLAYED, Acko 100 Overs, 7UP Spice Playlist

Cannes Lions: 1 Gold, 1 Silver, 1 Bronze

Clio Awards: 1 Silver, 2 Bronze, 3 Shortlists

One Show: 2 Silver, 1 Bronze, 3 Merit

Effies: 4 Silver, 1 Bronze



SKILLS

- Campaign Design
- Art Direction, Illustration
- Brand Identity, Graphic Design
- Adobe Photoshop, Illustrator,
- After Effects, Indesign
- Typography
- Team Mentorship

PORTFOLIO

www.harshadmestry.com

EDUCATION

BFA - Bachelor of Applied Arts

Advertising Design

L.S. Raheja School of Art, Mumbai (2014)

LANGUAGES

English | Hindi | Marathi